

Apple



Apple's iconic logo has an interesting story. The road they took to create the perfect minimalist logo was completed with the help of Rob Janoff. The designer gave the old Newton logo a modern spin in his rendition. Numerous theories surround this fruit logo that bit its own mark in history.

Google



A timely flat design and a custom-made font that exudes the right amount of playfulness, those are the two main ingredients of Google's logo.

The 2015 logo refresh maintained a good contrast in its color scheme which plays well with the Chrome browser's default backdrop. From 1996, the Google logo history has always been consistent with the color sequence of blue, red, yellow, blue, green, and red.

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Microsoft



What can you create with four square figures and colors? This technology company has created a powerful design with it.

Looking at its logo history, Microsoft has always emphasized the importance of smart typography, You will notice that their logos are always era-appropriate and great at representing the various aspects of their diverse products.

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Amazon



Is it a smile or is it an arrow? The hidden meaning in Amazon's logo has always been a subject of debate. Adding subtle details to your logos can easily make it intriguing. By adding that orange curved arrow the brand has communicated that they offer products ranging from A to Z with a friendly face.

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The eCommerce company's use of lower case characters also contributes to the modern laidback look.

Facebook



The leading social media platform has one of the most recognizable initial logos. Facebook used to carry a wordmark logo or a symbol containing a brand's full name. Later on, the brand decided to go with a lettermark in its current design.

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Coca-Cola



This world-famous beverage is represented by one of the most iconic pieces of typography. Coca-Cola's logo is inspired by the Spencerian script that gives the design a vintage yet timeless look.

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Samsung



Roughly translated to “three stars” this Korean brand aims to be as bright as the celestial bodies. The brand’s oval design creates a stark contrast using blue and white colors which are the common colors seen in the sky. This color scheme fits the company’s tech products.

The text-only design makes it highly recognizable. Plus, Samsung’s logo looks good on virtually any channel because it doesn’t have complicated details that may cause unflattering effects on the design.

Walt Disney Pictures



When you see the Disney logo, you think of immersive storylines and childhood bliss almost immediately. This entertainment industry powerhouse depicts the iconic castle from Cinderella in its logo design.

The graphic elements complement each other and create a magical face for the company.

Toyota

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TOYOTA

Japan's top automotive companies include Toyota which has been in business since 1937. Toyota's current logo design process lasted for about 5 years. The ellipses design symbolizes the union of Toyota and its customers.

McDonald's

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This fast-food chain is valued at \$43.8 billion at the moment. McDonald's logo is a shining example of how to use color psychology to your advantage. The golden arches placed in a red background make use of mood-enhancing colors that coincidentally, triggers one's appetite.

Science aside, the chain's symbol is undeniably eye-catching especially when you're hitting the road and looking for a place to drive through.

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AT&T



AT&T

The original AT&T logo was created in the late 19th century.

The logo was composed of a black bell image surrounded by a triple square frame.

A wordmark in white was put on the black bell, reading, "Long Distance Telephone."

It was in a traditional typeface with all letters in uppercase.

Louis Vuitton

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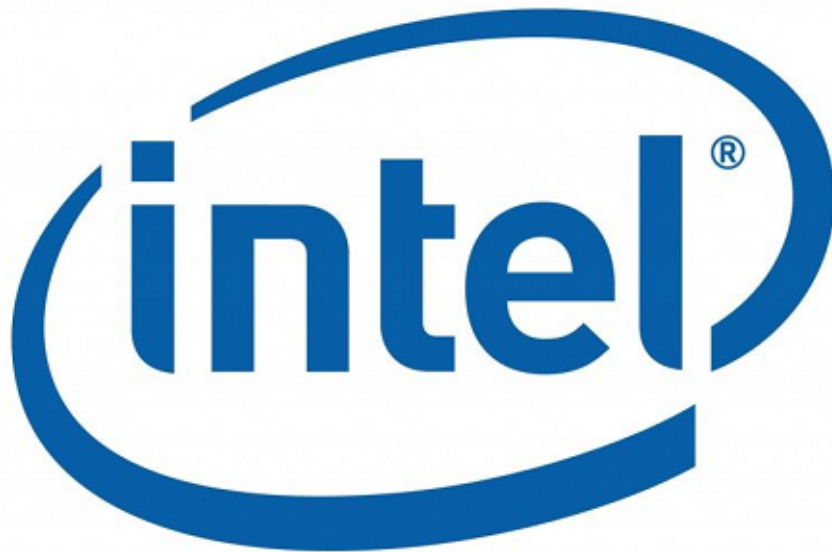
The LV monogram was first hand-drawn in 1954 and still uses the same typeface. The straight “V” overlapping the italicized “L” forms one of the most iconic symbols in the world.

Both letters boast solid and elongated serifs and thick distinct lines, representing traditions, sophistication, and luxury.

It was designed by Louis' son, Georges Vuitton, who came up with the symbol by printing his father's initials on the canvas.

Intel

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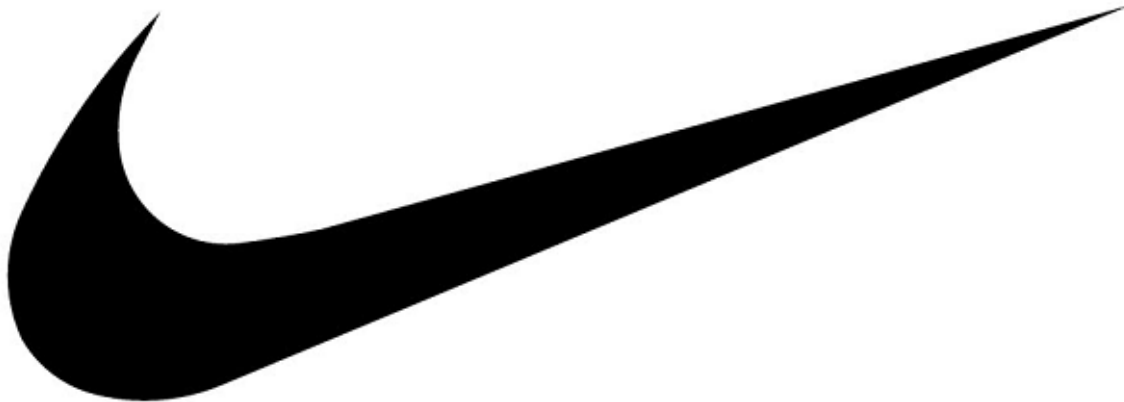
Intel logo, was designed by Robert Noyce and Gordon Moore.

Atop the 'i' is a square dot, which represents a processor, and is a different shade of blue in every setting. As per Intel's Chief Marketing Officer Karen Walker, the redesigned logo is more modern and brings “dimension and breadth” to the brand.

Nike

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Free



Carolyn Davidson is an American graphic designer best known for designing the Nike Swoosh logo. In Greek mythology, Nike is the Winged Goddess of Victory. The logo is derived from goddess' wing, 'swoosh', which symbolises the sound of speed, movement, power and motivation.

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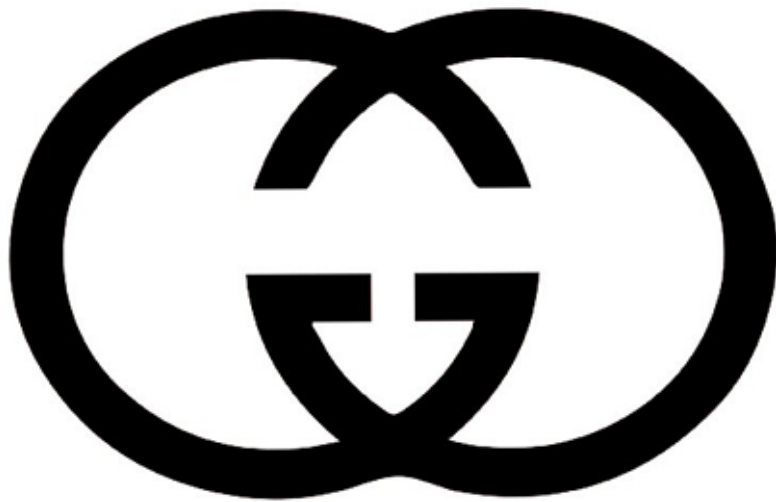
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Netflix

The image shows the Netflix logo, which consists of the word "NETFLIX" in a bold, red, sans-serif font. The letters are slightly slanted to the right. The logo is centered within a solid black rectangular background.

NETFLIX

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IKEA



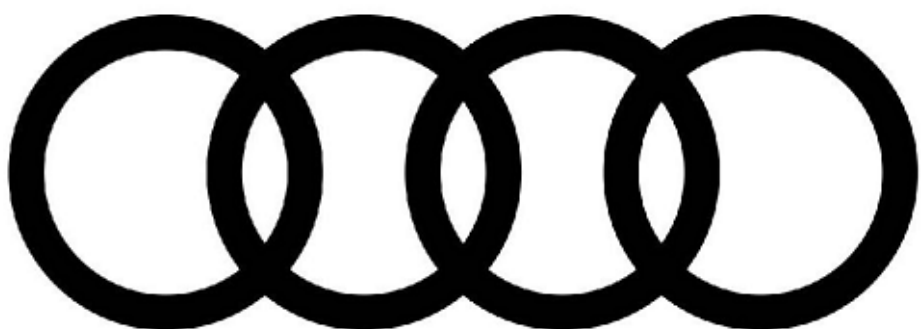
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Audi



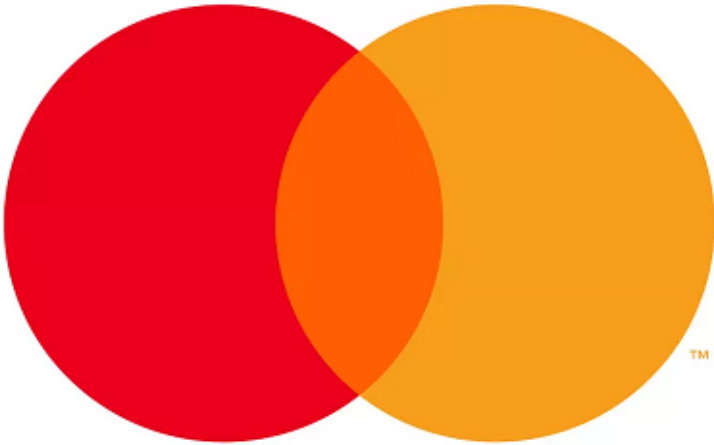
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Zara

The image shows the word "ZARA" in a large, bold, black serif font. The letters are closely spaced and have a classic, elegant appearance. The logo is centered within a light gray rectangular background.

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ESPN

The ESPN logo is centered within a large red square. The logo itself is white and features the letters 'ESPN' in a bold, italicized, sans-serif font. The 'E' is stylized with a horizontal bar extending to the left. The 'S' is a simple, rounded shape. The 'P' has a vertical bar on its right side. The 'N' is a simple, rounded shape. The entire logo is set against a solid red background.

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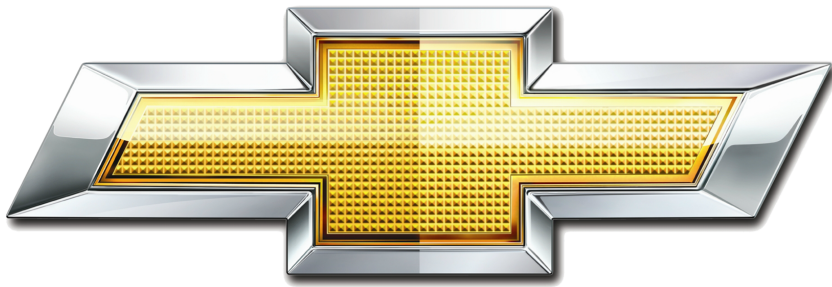
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